

## **Historic, Archive Document**

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# GLADIOLUS

PRICE LIST—SPRING 1932

LeGRON FLORAL CO.

W. R. LeGRON, Prop.

125 Amherst Drive, - Toledo, Ohio

**SHIPPING TIME.** We send bulbs out all through Winter months but do not start them during zero weather. When temperature runs around 20 above, we are safe to mail. Bulbs can not be insured against freezing by mail. Express companies insure against freezing without extra charge. We do not lose over two packages per year by mail from freezing the way we pack.

**GUARANTEE.** If any of our bulbs are not satisfactory when received, return them and we will refund your money with charges both ways.

**DISEASES.** Bulbs were all treated chemically before planting and have been planted on virgin sandy soil each year for the past eight years.

**SUBSTITUTIONS.** We do not substitute varieties. Make a few second choice if you wish so that your order may be filled promptly in case we are out of certain varieties. We will substitute the next size to the one you order in case we are out of one ordered unless you request us not to do so. Of course prices are adjusted.

**POT OF GOLD.** A new introduction of ours this year, originated by Mrs. A. H. Austin. It is a very large pure yellow same shade as Golden Measure and ruffled. Very vigorous grower, growing over five feet tall and leaves sometimes over two inches across. Very prolific. Bulblets germinate almost 100%. Introductory price \$1.00 each, any size.

**PREMIUMS.** On all cash retail orders of \$3.00 or more one bulb of POT OF GOLD will be given gratis.

**PREPAID.** All retail orders of \$2.00 or over are sent prepaid. \$1.00 to \$1.99 are sent postage collect. Less than \$1.00 orders we can not fill.

**MINIMUM AMOUNTS SOLD.** At these prices we cannot afford to sell less than 10 cents worth of a variety. If you wish large bulbs that are listed at four cents each, order three which figures 12 cents. If medium size is wanted in same variety listed at two cents each order not less than five amounting to 10 cents. If less than 10 cents worth of a variety is ordered the money is refunded.

**BULBLETS** are only sold in quantities as listed as these are counted and put in sacks before the Selling season starts.

**MINIMUM orders** are one dollar. 25 per cent will hold your order until April first, 1931, when they will be sent C. O. D. No orders are sent C. O. D. unless 25 per cent has been paid. This applies to TELEGRAMS as well. The 25 per cent can be telegraphed.

\*\*\*\*\* When the \* appears before the price it indicates that we have this size in quantities and will allow you 25% discount in lots of 25 to 100. Do not take this discount on items not marked with \* as it delays your order while we write you and await your reply.

**PLEASE** list varieties alphabetically in large orders. All orders are filled in rotation and are accepted subject to prior sales at time of filling order.

**SIZES.** "L" at top of a column of prices means LARGE and this in turn means bulbs 1 1/4 inches in diameter up. "M", MEDIUM, 3/4 inch to 1 1/4 inch. "S", SMALL, all bulbs under 3/4 inch.

**ABBREVIATIONS.** (A)Austin. (C)Coleman. (D)Diener. (Er)Errey. (H)Hornberger. (K)Kunderd. (Pal)Palmer. (Pf)Pfitzer. (Sal)Salbach.

## VARIETY

	L	M	S	BULELETS
	1 1/4 up	3/4 up	3/4 down	Per
A.E.KUNDERD(K). Large salmon rose.	.10			50 .25
ADRIATIC(K). Deep wine blue.	*.04	*.02		
ATLAME(H). Begonia rose.	.08		.02	100 .30
AIDA(Pf). Early dark blue.	.20			
ALBATROSS(Pf). Clear pure white.	.25			
ALBANIA(Kemp). Extra good commercial white.	*.04	*.02		
ALICE TIPLADY(K). Saffron orange.	*.04			100 .10
ALPHEUS(Er). Light rose pink.	.60			
AL SMITH(K). Early pink.	.30			
AMEROSIA(K). Old rose with yellow blotch.	1.25			
AMETHYST(Er). Deep lavender.	.65			
ANGELS DREAM(Ellis). Light salmon.	.40			10 .15
ANTIONE(K). Deep yellow.	.35			
APRICOT GLOW(Pal). Early tall apricot.	*.05			100 .15
ARABIA(Hinkle). Almost pure black.	.10			
AVE MARIA (Pf). Fine light blue.	.30			
ARBUTUS(C). Arbutus pink.	*.05			100 .10
BAGDAD(Pal). Very large smoky old rose.		2.50		
BEATRIZ MICHELENA(D). Large fiery orange red.	.04	.02		100 .10
BEAUTY FLOWER(K). Clear bright violet red.	.80			
BELVEDERE(D). Large light salmon.	.15			
BENGAL TIGER(Pratt). Brilliant mottled red.	*.04	*.02		100 .10
BERTY SNOW(Mair). Pinkish lavender.	.12			100 .20
BETTY JOY(Bill). Creamy white and pink.	*.04			100 .10
BETTY NUTHALL(Sal). Coral pink with yellow throat markings. The best cut flower we have seen. Grows 5 1/2 feet. Very prolific.	.15			100 .35
BILL SOWDEN(Fallu). Large deep crimson.	2.00			
BLASCO IBANEZ(D). Deep dahlia purple. Very large.	*.04	*.02		
BLUE ISLE(K). Lilac blue with dark red blotches.	.06	.03		
BLUE TRIUMPHATOR(Pf). Largest blue.		4.00		
BLEEDING HEART(Brown). White & pink, red blotch.	.75			
BLUSHES OF CREAM(K). Creamy pink.	.40			
BOBBY(K). Large deep rose. Very fine.	*.04	*.02	* 01	100 .20



VARIETY

	L	M	S	BURPLETS	
	1 <sup>1</sup> / <sub>2</sub> up	3 <sup>1</sup> / <sub>4</sub> up	3 <sup>1</sup> / <sub>4</sub> down	Per	
BOLINAS(D). Cream white with ruby stripes.	.10				
BREAK O'DAY(Bill). LaFrance pink over cream.	*.04			100	.10
BUBBLES(D). Flesh color overlaid with shrimp pink.	*.04	*.02		100	.15
BRIDAL VEIL(A). Ruffled white.	.20				
BUMBLEBEE(K). Salmon rose pink.	*.04	*.02			
CALIFORNIA GIANT(D). Mallow purple, white stripes.	.15	.10			
CANBERRA(Er). Clear yellow.	.50				
CAFT' BOYNTON(Boynton). Light lavender.	*.04				
CARA MIA(Miller). Early light rose.	.20				
CARDINAL PRINCE(K). Clear cardinal red.	*.04			100	.15
CARMEN SYLVIA(Prestgard). White, throat lilac.	*.04			100	.10
CAROLINE ESBERG(D). Vivid flame scarlet red.	.04	.02			
CARUSO(Pf). Orange red. Large and very early.	*.04	*.02		100	.10
CATH. COLEMAN(C). Large salmon pink.	.05			100	.15
CATLEYA ROSE(K). Orchid rose shade.	.40				
CHALIE(?). Very large ruffled pink. Choice.	.20	.10			
CHARLEMAGNE(Lemoine). Sunrise red. Creamy blotch.	*.06	*.03			
CHERRY ROSE(K). Color same as name.	.10				
CHICAGO(K). Ruffled deep pink.	.50				
COLOR MARVEL(K). Velvety rich vermilion.	.75				
COMMANDER KOEHL(Pf). Extra good crimson. Large.	1.00				
COPPER BRONZE(K). As named. Very popular.	*.05	.03		100	.10
COPPER GOLD(K). As named.	.40				
CORONADO(Briggs). Large white with purple throat.	.25				
CORYPHEE(Pf). Tall shell pink. White throat.	.25				
CRESCENT QUEEN(K). Wine red.	*.04	*.02			
CRIMSON GLOW(Petscher). Crimson.	*.04			100	.10
CRINKLES(K). Ruffled rose. One of the best.	*.05			100	.15
CHAS. F. FAIRBANKS(K). Extra good red.	*.04	.02		100	.10
DEL MONTE(D). Aster purple.	.05			100	.15
DEL ORO(Burbank). Main color pure salmon.	*.04	.02		100	.10
DOROTHY McKIEPIN(K). Very early pink.	*.04	.02			
DOMINUS(K). Purplish red.	.40				
DORCAS ALDRICH(Dusinberre). Pink and ashes of rose.	.10	.05			
DREAM(K). Deep salmon rose.	*.04	*.02			
DR. C. MARTZ(K). Ruffled light red.	.05				
DR. F. E. BENNETT(D). Deep peach red. Very popular.	*.05	.03	.01	100	.15
DR. L. H. BAILEY(K). Velvety old rose.	.80				
DR. MOODY(Kinyon). Early lavender.	.10				
DR. NELSON SHOCK(K). Large ruffled tyrian rose.	.05	.03		100	.20
DR. VAN FLEET(K). Rose pink, yellow & cream. Extra.	*.04	.02		100	.10
D. S. JORDAN(D). Immense flame colored.	*.04	*.02		100	.10
E. B. WILLIAMSON(K). Mallow purple. Self color.	*.04	*.02		100	.10
EDITH MASON(Vaughan). Light rose.	.45				
EIGHTH WONDER(K). Light pink, dark blotch.	.35				
E. J. SHAYLOR(K). Ruffled deep rose pink. Tall.	*.04	*.02			
ELDIVA(D). Cerise, penciled crimson.	*.10	*.05		50	.20
ELENA(Burbank). White, feathered crimson.	*.04	*.02			
ELIZ. GERBERDING(D). Ruffled shell pink.	*.04	.02			
ELKHART(K). Violet purple.	*.04	.02			
EMILE ASHE(D). Ruffled white with cerise blotch.	.10				
EMILE AUERUN(Lemoine). Huge smoky bronze. Extra.	.10			100	.15
FATA MORGANA(Pf). Peach blossom shading to amber.	2.00				
FAY LANPHERE(Williams). Immense soft pink.	.04			100	.15
FERN KYLE(K). Large ruffled cream white.	.05			100	.10
FIRE GLOW(K). Glowing scarlet.	.35				
FROST KING(Ellis). Coral pink.	.06	.03		100	.20
GALLANT LEADER(Austin). Peach red. Grows over 5 ft.	*.15	*.10			
GAY HUSSAR(Sal). Salmon orange.		.08		50	.25
GEN. KUROKI(Kelway). Rosy red, white throat.	.04			100	.15
GENEVIVE BOTHIN(D). Pink and steel blue.	.04			100	.15
GERALDINE FARRAR(D). One of the best blues.	*.08			100	.20
GERTRUDE ERREY(Er). Bright shell pink.			*.02		
GIANT NYMPH(C). Giant rose pink. Extra good.	*.04	*.02		100	.10
GLORIANA(Betscher). Golden salmon. Beautiful.	.04			100	.10
GOLD EAGLE(A). Earliest clear yellow.	*.04	*.02		100	.10
GOLDEN ANNIVERSARY(K). Fawn yellow & blush pink.	1.25				
GOLDEN BROWN(K). As named.	.75				
GOLDEN DREAM(Groff). Clear deep yellow.	*.06			100	.15
GOLDEN FRILLS(K). Ruffled yellow and cerise.	.04		.01	100	.10
GOLDEN GLORY(K). Ruffled yellow.	*.04			100	.10
GOLDEN MEASURE(Kelway). Very large pure yellow.	*.04	*.02	*.01	100	.10
GOLDEN SNAPDRAGON(K). Early cream and yellow.	.10			100	.25
HARBINGER(Sanford). Ruffled orange and red.	.04	.02		100	.20
HEAVENLY BLUE(Pf). Pale sky blue.	.10			50	.25
HELEN HOWARD(A). Bronzy buff, amber throat.	.08			100	.20



# VARIETY

	L	M	S	BULELETS	
	1 $\frac{1}{2}$ up	$\frac{3}{4}$ up	$\frac{3}{4}$ down	Per	
HELEN PHIPPS(D). Similar to W.H.Phipps.Late.	.20			50	.30
HENRY FORD(D). Rhodamine purple.	.04	.02	*.01	100	.10
HERBERT HOOVER(K). Cherry rose.	.35				
HERBSTZAUBER(Pf). Very large orange salmon.	*.05	*.03		100	.20
HIGHLAND LADDIE(K). Light rose and white.	*.05			100	.15
HINEMOA(Doney). Deep rose, flaked chocolate.	.75			5	.25
INDIAN(K). Analine or indian red.	.04	.02			
INDIANAPOLIS(K). Tall deep violet.	.04	.02			
INDIAN CHIEF(K). Dark purplish red.	.15				
INDIAN SUMMER(K). Lavender rose pink. Ruffled.	*.06				
INSPIRATION(Pal). Ruffled. deep shiny pink.	4.00	2.50			
IWA(Betscher). Splendid tall rose pink.	.08				
J.A.CARBONE(D). Iridescent orange salmon.	.04	*.02		100	.10
JACK LONDON(D). Light salmon, yellow throat.	*.04	*.02		100	.10
JANET(Crow). Smoky, peach pink.	.35				
J.D.OLIVER(K). Late lavender.			*.02	100	.15
JOE COLEMAN(K). Rich red. Ruffled.	*.04			100	.10
JOERG'S WHITE(Joerg). Nothing better. Extra large.	.10				
J.T.PIRIE(K). Mahogany brown.	*.04	*.02		100	.10
JONKHEER VON TETS(Pf). Extra large pure white.	1.25				
JUBILEE(Kemp). Lavender.	.60				
J.VON BIEJREN(Hoemskirk). Violet self color.	.04	.02			
KATH HESS(D). Geranium pink.	.04	.02			
KING GEORGE(Mair). Red, white throat.	.20				
KING SMOKE(K). Smoky blue on rose pink ground.	.05	.03		100	.15
KING TUT(Davis). Salmon, marked deeper.	.25			10	.25
KIRCHOFF'S APPLE BLOSSOM(Kirch). As named.	.10				
" VIOLET(Kirch). Good violet blue.	.10				
KUNDERD'S YELLOW WONDER(K). Large clear yellow.	.04		*.01	100	.10
LA COURONNE(Lemoine). White.	.05	.03		100	.15
LA GAIETY(Holland). Light pink, dark throat.	.05	.03			
LA PALOMA(Dusinberre). Early orange, Tall.	.25	.15		15	.25
LAIDLEY(Er). Pale pink, crimson throat.	.75				
LAVENDER BRIDE(Bride). Lavender.	.10			25	.15
LAVENDER ROSE(K). As named.	1.00				
LA VERNE(Houydeshell). Straw yellow and flesh.	.05	.03			
LONDON SMOKE(D). Extra large good smoke.	.04	.02		100	.20
LONGFELLOW(Decorah). Clear LaFrance pink.	.04			100	.10
LOS ANGELES(Houdyshell). Light pink, cream throat.	.04			100	.10
LOUISE(Wright). Bright lavender.	*.04				
LOYALTY(A). Clear yellow.	.25			15	.10
LUCETTE(Bill). White with trace of phlox pink.	.04	.02		100	.15
LUCIA(D). Amaranth pink, rose stripings. Large.	*.04	*.02		100	.10
LULLABY(K). Orange, yellow and red.	.10	.05		50	.10
LUTHER BURBANK(Burbank). Cherry pink.	.20	.10		50	.10
MAMMOTH WHITE(Pf). Immense pure white.	.65				
MARMORA(Er). Gray with purplish blotch. Large.	.15			50	.15
MARIE KUNDERD(K). Early ruffled white.	.04	.02	*.01	100	.10
MARNIA(Kemp). Orange, tinged pink.	.04	.02		100	.10
MARY JANE(K). Silvery lavender.	.15	.07		25	.25
MING TOY(K). Buff yellow.	*.04	*.02		100	.10
MINUET(C). Large clear lavender.	*.08			100	.35
MONA LISA(K). Soft rose pink. Ruffled.	*.04				
MOORISH KING(Pf). Extremely large dark red.	4.00	3.00			
MOROCCO(Pf). Red, almost black.	*.40				
MOTHER MACHREE(Stevens). Smoky lavender.	.45				
MRS.C.COOLIDGE(K). Light salmon rose. Ruffled.	.10			25	.20
MRS.R.CUNNINGHAM(D). Cameo pink, lilac and ruby.	.08	.04		50	.10
MRS.DR.NORTON(K). Cream pink.	*.04			100	.10
MRS.F.C.PETERS(Fischer). Rose lilac.	*.04	*.02	*.01	100	.10
MRS.F.PENDLETON(K). Rose pink, carmine red blotch.	*.04	*.02			
MRS.GERTRUDE PFITZER(Pf). Grayish blue and violet.		.50			
MRS.L.DOUGLAS(D). Begonia rose. Very large. Tall.	*.04	.02	.01	100	.10
MRS.P.W.SISSON(C). Fine cream pink. Large.	*.04		*.01		
MRS.S.A.ERREY(Er). Large, salmon orange.	.40				
MRS.T.E.LANGFORD(Crow). Peaches & cream. Yel. thr.		2.50			
MRS.VON KONYNENBURG(Pf). Very popular dark blue.	*.10			100	.25
NANCY HANKS(Sal). Orange pink.	.04			100	.15
OPALESCENT(Bill). Light lavender.	.04				
ORANGE BUTTERFLY(Sal). Orange Prim.	.15				
ORANGE FIRE(K). Ruffled orange red.	.25	.13		12	.15
ORANGE QUEEN(Holland). Good commercial orange.	*.04	.02		100	.10
PASADENA(D). Turkish red.	*.04	.02		100	.15
PATRICIA CARTER(K). Clear light rose.	.12				
PAUL PFITZER(Pf). Reddish purple.	.10	.05		25	.20
PERSIA(Nat'l B.Co.). Deep black red.	*.05	.03		100	.10



VARIETY	L 1 1/4 up	M 1/2 up	S 1/2 down	BULBETS Per	
PEITZER'S TRIUMPH(Pf). Extra large salmon red.	.09			25	.25
PHAENOMON(Pf). Salmon pink and yellow. Good.	*.04	.02			
PTICARDY(Pal). Wonderful new salmon.	8.00	5.00			
PTIRATE(Pal). New deep red.	4.00	2.50			
PINK WONDER(Kemp). Giant light pink.	*.04	*.02		100	.10
PCND LILY(K). Deep rose, nearly self color.	.50				
POT OF GOLD(Austin). Sec printed matter 1st page	1.00			20	1.00
PRINCE OF INDIA(Childs). Old smoky variety.	.10				
PRINCESS OF ORANGE(K). Vermilion red.	*.04				
PURPLE GLORY(K). Ruffled deep maroon red. Extra.	*.05	.03	.02	100	.15
PURPLE QUEEN(K). Deep violet purple.	.10			100	.15
RAVENNA CREAM(A). Maize yellow and tyrian pink.	.25	.15	.10		
RED CLOUD(K). Bright red.	*.04	*.02			
RED, WHITE & GOLD(K). As named.	.04				
RESPLENDENT(Kinyon). Ruffled red, cream and yellow	.20				
RICHARD DIENER(D). Geranium pink.	.04		*.01	100	.10
R.J. KUNDERD(K). Deep vermilion scarlet.	*.04				
ROI ALBERT(Lemoine). Smoky coppery salmon.	.65				
ROMANCE(K). Smoky, bordered blue.	*.04	*.02		100	.10
ROSE ASH(D). Ashes of roses.	*.04	*.02	*.01	100	.10
ROSEMARY(Bales). White and lavender rose.	*.04	*.02			
ROSE MIST(Fischer). Rose red, bordered buff.	.05				
ROYAL PURPLE(K). Large violet purple.	.20				
SACAJAWEA(D). Golden bronze.	.04	.02		100	.10
SAN JOSE(D). Apricot and lemon yellow.	*.04	*.02		100	.10
SCARLET(Burbank). Large rich salmon scarlet. Good.	*.08			100	.15
STARBRIGHT(Bales). Yellow with red stripe.	*.04				
STUTGARDIA(Pf). Brilliant orange.	.40				
SUMMIT(Burbank). Cherry red, flaked crimson.	*.04	*.02			
SURPRISE(K). Yellow and pink.	*.04	*.02			
SWEET LAVENDER(C). Light lavender, purple throat.	*.04	*.02			
THAIS VALDEMAR(D). Iridescent old rose.	*.04	*.02		100	.10
THE EMIR(Pety). Dull bronze shaded lighter.	.25			10	.15
THE PRESIDENT(K). Like a red canna.	*.04	*.02		100	.10
TIGER FACE(Burbank). Flushed rose.	.04	.02		100	.10
TYCO ZANG(A). Immense salmon pink.	*.04	*.02		100	.10
VIOLET BEAUTY(K). Ruffled cerise violet.	*.04			100	.15
VICTOR(Bill). Cream yellow. Very large.	.08			50	.20
WHITE FOCH(LeGron). White sport of LeMarechal Foch.	.25				
WHITE ORCHID(K). White with red throat.	*.04				
WHITE WONDER(Kemp). Immense large white.	*.04	*.02			
W.H. PHIPPS(D). LaFrance pink and salmon rose.	*.04			100	.15
WILBRINK(Hopman). Light pink. Early.	*.04	*.02			
YELLOW PERFECTION(Pf). Large yellow.	.35				

MONTERETIAS. If you are a GLAD GROWER don't fail to try Montbretias.

Grown the same as Glads. Plant early. If you buy Mixture they bloom all Summer. Colors are blended red, copper, orange and yellow.

PRICE of our Mixture \$2.00 per 100, or 25c per 10.

#### W H O L E S A L E L I S T F.O.B. TOLEDO, OHIO.

We offer the following varieties in two sizes as follows: #1, 1 1/2 inch up, at \$1.60 per 100. #2, 1 1/4 inch up at \$1.40 per 100.

25 at 100 rate. All varieties at same price.

ALBANIA, white.	E.J. SHAYLOR, rose pink.	PENDLETON, pink and red.
A. TIPLADY, orange.	GIANT NYMPH, light pink.	PINK WONDER, pink.
CRIMSON GLOW, red.	LOUISE, lavender.	ROMANCE, rose and blue.

TOLEDO MIXTURE, sold in 4 sizes, 1 1/2 inch, \$1.00 per 100. 1 1/4 inch, 80c per 100. 1 inch, 60c per 100. Planting stock under 1 inch, 50c per 100. First three sizes will all bloom 1st season and most of Planting stock will bloom but give smaller flowers. Bulbets, 50c per quart. About 4000 to quart.

OUR mixture is not made up as sold but is grown as such in field and now contains over 500 varieties. You can not buy anything better for the FLORIST or ROADSIDE cut flower trade.

KUNDERD'S WONDER AND GLORY MIXTURE #1, \$2.00, #2, \$1.50, #3, \$1.25 per 100  
BURBANK'S SEEDLING MIXTURE (Pure) " " " " " " " "

ALL mixtures F.O.B. Toledo, Ohio. You pay postage or express when you receive them.

PRICE of HAND BULB GRADER 10c each this season.

IRIS and PEONY CATALOG will be mailed you about May 15th, 1932.

LeGron Floral Co., 125 Amherst Drive, Toledo, Ohio.